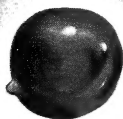


62

1959  
ENTERED IN THE COMPUTER

1959

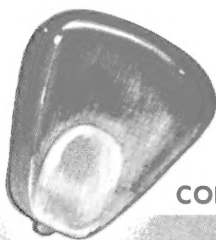
# CATALOG



PEAS



BEANS



CORN

# ROGERS

*Brothers*

## SEED COMPANY

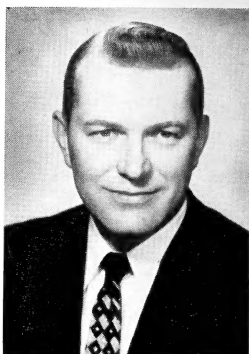
Box 30

IDAHO FALLS, IDAHO

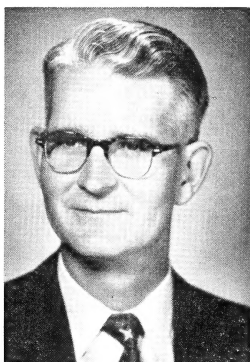
ESTABLISHED 1876



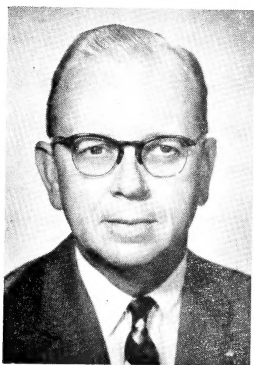
T. T. HOPKINS  
Vice President  
and General Manager



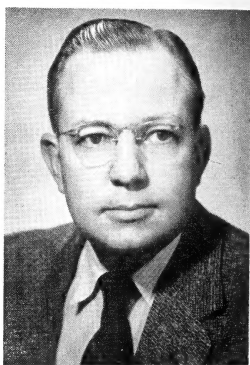
H. W. MAUTH  
Production Manager



R. K. ROSE  
President



D. W. ISLEY  
Secretary-Treasurer



L. V. ANDERSEN  
Traffic Manager

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## ROGERS LATEST INTRODUCTIONS:

### PEAS

Midfreezer

Small Sieve Freezer

Eureka

### BEANS

Earligreen (White Seed, Green Pod)

Improved Supergreen

Tenderwhite (White Seed, Green Pod)

Wadex

### SWEET CORN HYBRIDS

Dominator

Golden Hybrid G 101

Golden Hybrid R-8

Mello-Gold, White Silk

See descriptions in following pages.

PLANT VARIETY PROTECTION OFFICE  
U. S. DEPARTMENT OF AGRICULTURE

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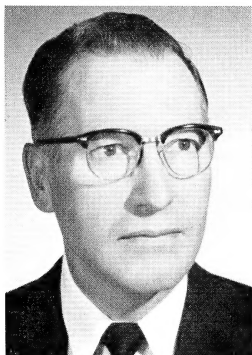
## BLOOD TELLS

The numerous new and improved varieties of peas, beans and sweet corn introduced by Rogers Brothers Seed Company during the last eighty-two years are a matter of great pride to us. We are not merely a seed growing firm. We are specialist plant breeders with our goal the continued development of new varieties and hybrids that meet the specific needs of our customers throughout the world.

The ever-changing pattern of customer demand requires that there must be close liaison between our sales and plant breeding staffs. It takes many years to develop a new variety, so trends must be reported promptly and actually anticipated in order to have the desired seed available when the demand for them arises. Frequently we have been instrumental in causing trends to occur by introducing varieties that are superior to items in commercial usage and our customers have been quick to adopt them. The keen interest shown by members of our trade in their visits to our breeding and trials farms, and their requests for plantings of our new material provide the incentive for a continual and increased effort toward the breeding of improved varieties.

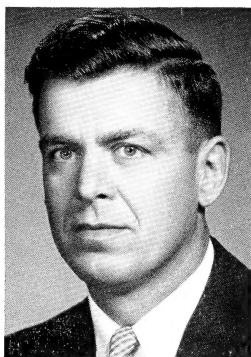
We, in turn, feel a definite obligation to release to commercial channels only the best of our new varieties. This requires that, in addition to our field data, we must conduct canning and freezing tests, as well as taste panels on all new material, in comparison with the established varieties. Numerous factors, such as color uniformity, sieve sizes, flavor and texture are recorded and only those items with superior ratings survive for eventual release.

Through greenhouse and laboratory tests, the disease resistance factors of all new varieties must be determined. To support our own trial grounds information and to ascertain "area of adaptability" factors, new varieties and hybrids are sent to cooperators throughout the nation for testing as soon as they are set in their plant characteristics. Such thorough testing prior to commercial release, while time consuming, has enabled us to recommend our introductions with the confidence that they will perform as claimed. The rapid acceptance of these new items and their continued usage makes us confident that we are following a policy that meets with the approval of our customers.



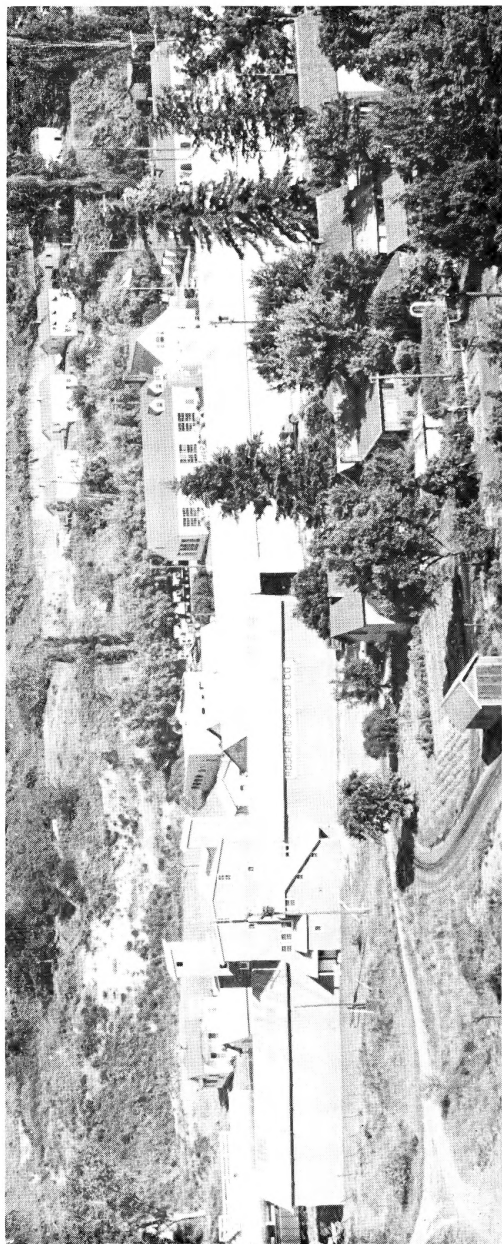
DR. M. E. ANDERSON

Dr. M. E. Anderson has for many years been in charge of our pea and bean breeding program. His efforts have made it possible for us to introduce numerous new and superior varieties that have gained general usage in both the seed trade and food processing industries. Our policy of progressive breeding will continue to bring out new and improved varieties in the near future.



DR. FRANKLIN L. BLANKENBURG

Dr. F. L. Blankenburg, in charge of sweet corn research, conducts a program that has been responsible in recent years for the introduction of several outstanding hybrids widely used in the fresh market and in the canning and frozen foods industries. An extensive breeding and testing program insures the continued development of new hybrids to meet the specific needs of our customers.



Our Colfax, Washington, Warehouse

## PEAS—CANNING VARIETIES

### ACE (Rogers)

64 Days

Vine ..... 32 inch, medium, dark  
 Pod ..... 2½ inch, light, blunt, double  
 Seed ..... small sized and wrinkled  
 Hardy, Prolific and Wilt Resistant Mid-Early.

Sieve	1	2	3	4	5	6	7	8
%	7	14	20	26	27	6		

### ALASKA

57 Days

Vine ..... 28 inch, light, slim  
 Pod ..... 2½ inch, light, blunt  
 Seed ..... small sized, smooth

#### Rogers Strain:

Sieve	1	2	3	4	5	6	7	8
%	5.5	16	28	32	18.5			

#### 423 Strain:

Sieve	1	2	3	4	5	6	7	8
%	6	19	38	32	5			

Smaller sieves than Rogers' strain but equal in yield.  
 Both Strains Wilt Resistant.

### ALASKA SWEET

58 Days

Vine ..... 28 inch, light, slim  
 Pod ..... 2¾ inch, light, blunt  
 Seed ..... wrinkled, small, med. green

#### Wilt Resistant.

Sieve	1	2	3	4	5	6	7	8
%	8	9	15	22	38	8		

### BONNEVILLE (Rogers)

68 Days

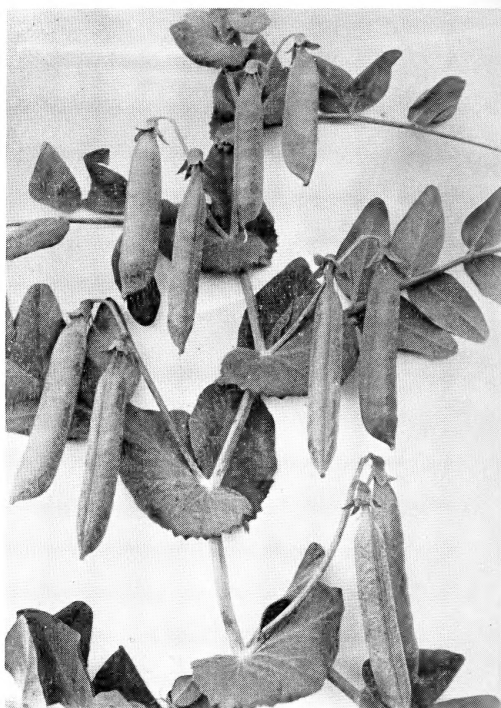
Vine ..... 28 inch, medium, dark  
 Pod ..... 3½ inch, light, blunt, double  
 Seed ..... medium-large sized, wrinkled

#### Wilt Resistant. Early Perfection Type.

Sieve	1	2	3	4	5	6	7	8
%		2.5	7.5	17	45	27	1	

## PEAS—CANNING VARIETIES

# New Introduction



**EUREKA**

Outstanding yielder of excellent quality, small sieve peas

**EUREKA (Rogers)**

**68 Days**

Vine ..... 30 inch, medium  
Pod ..... 3½ inch, light, blunt, double  
Seed ..... medium sized, wrinkled

Our newest high quality Early Perfection variety. producing a high yield of small sieve peas. Wilt Resistant.

Seive	1	2	3	4	5	6	7	8
%	4	8	18	40	25	5		



## PEAS—CANNING VARIETIES

### FAMOUS (Rogers)

67 Days

Vine ..... 24 inch, medium dark, fairly heavy  
 Pod ..... 3½ inch, light, blunt, double  
 Seed ..... medium sized, wrinkled  
 A hardy, Wilt Resistant Perfection Type. Will normally out yield regular Perfection strains. Smaller sieve size.

Sieve	1	2	3	4	5	6	7	8
%	1	4	15	33	39	8		

### PERFECTION No. 326

67 Days

Vine ..... 32 inch, fairly heavy, medium dark  
 Pod ..... 3¼ inch, light, blunt, double  
 Seed ..... Small sized, wrinkled  
 High quality—heavy producer. Wilt Resistant.

Sieve	1	2	3	4	5	6	7	8
%	2	7	19	35	33	4		

### PERFECTION (Wisconsin)

71 Days

Vine ..... 30 inch, medium heavy, dark  
 Pod ..... 3¼ inch, light, blunt, double  
 Seed ..... medium sized, wrinkled  
 Wilt Resistant. Small Sieve. Late Season, for extending quality pack.

Sieve	1	2	3	4	5	6	7	8
%	2	5	12	33	35	13		

### PERFECTION NEW LINE

69 Days

Vine ..... 28 inch, medium heavy, dark  
 Pod ..... 3¼ inch, light, blunt, double  
 Seed ..... medium-large sized, wrinkled  
 Wilt Resistant. A high yielding Early Perfection of excellent quality.

Sieve	1	2	3	4	5	6	7	8
%	1	4	11	24	32	24	4	

### PRIDE

65 Days

Vine ..... 24 inch, medium, dark  
 Pod ..... 3¼ inch, blunt, straight, light green  
 Seed ..... medium-large sized, wrinkled  
 Wilt Resistant.

Sieve	1	2	3	4	5	6	7	8
%		5	10	22	34	25	3	

### PROFUSION IMPROVED (Rogers)

71 Days

Vine ..... 30 inch, medium dark, heavy  
 Pod ..... 4 inch, light, semi-blunt, well filled  
 Seed ..... large, cream, wrinkled  
 Wilt Resistant.

Sieve	1	2	3	4	5	6	7	8
%		1	6	26	44	21	2	

## PEAS—CANNING VARIETIES

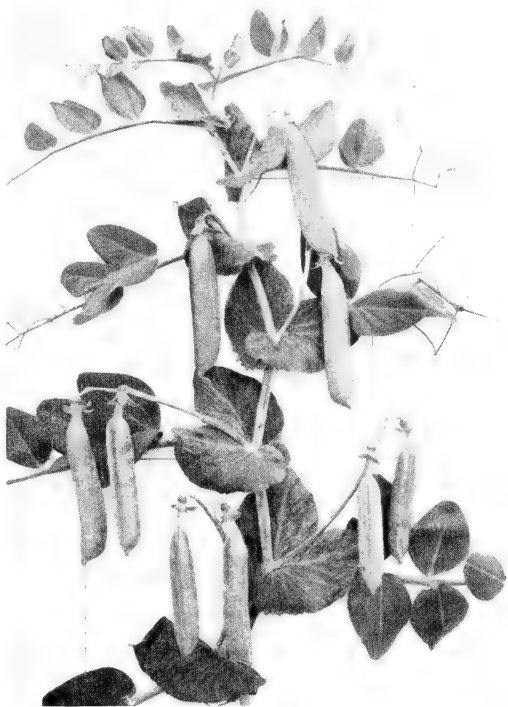


### SHOSHONE

SHOSHONE (Rogers)										69 Days
Vine	.....30 inch, medium dark, heavy									
Pod	.....3½ inch, light, blunt, mostly single									
Seed	.....large sized, wrinkled									
Wilt Resistant.										
Sieve	1	2	3	4	5	6	7	8		
%	3	7	16	19	25	24	6			

SURPRISE										60 Days
Vine	.....	24 inch, slim, dark								
Pod	.....	2½ inch, light, blunt								
Seed	.....	small sized, wrinkled								
Wilt Resistant.										
Sieve		1	2	3	4	5	6	7	8	
%		5	10	15	33	29	8			

## PEAS—CANNING VARIETIES



### WASATCH

Very early, highest quality  
Wilt Resistant Canning Pea.

#### WASATCH (Rogers)

64 Days

Vine ..... 26 inch, fairly heavy  
Pod ..... 3 1/4 inch, light, blunt, mostly double  
Seed ..... medium-large sized, wrinkled  
Wilt Resistant. Earliest Perfection Type. Excellent  
holding qualities.

Sieve	1	2	3	4	5	6	7	8
%	2	5	12	22	22	26	11	

#### WINNER (Rogers)

59 Days

Vine ..... 30 inch, slim, light  
Pod ..... 2 inch, small, blunt  
Seed ..... very small, smooth

Sieve	1	2	3	4	5	6	7	8
%	13	22	33	30	2			

Smaller Sieve Sizes Than Alaska.

## PEAS—FREEZING VARIETIES

# *New Introduction*



### MIDFREEZER

A new high quality, midseason freezing pea introduced to fill the gap between early and late season harvest.

#### MIDFREEZER (Rogers)

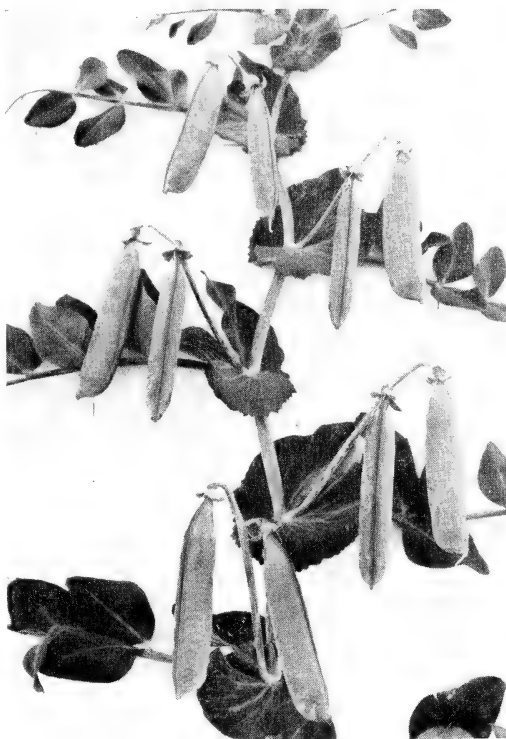
66 Days

Vine ..... 26 inch, medium  
 Pod ..... 3¼ inch, dark, blunt, mostly double  
 Seed ..... medium-large sized, wrinkled

A high yield is given on a sensible length vine. Wilt Resistant. Produces shelled peas of excellent quality and uniform, dark green color. Comparable to Perfected Freezer in sieve sizes and better in quality.

Sieve	1	2	3	4	5	6	7	8
%	2	4	11	23	37	19	4	

## PEAS—FREEZING VARIETIES



### PERFECTED FREEZER

Dark Green Seed Coat and Cotyledon  
A Smaller Sieve Heavy Producer

### PERFECTED FREEZER

69 Days

Vine ..... 28 inch, fairly heavy, medium dark

Pod ..... 3½ inch, light, blunt, double

Seed ..... medium sized, wrinkled

Wilt Resistant. Dark Green Perfection Type.

Sieve	1	2	3	4	5	6	7	8
%		3	9	28	30	25	5	

## PEAS—FREEZING VARIETIES

# *New Introduction*



SMALL SIEVE FREEZER

### SMALL SIEVE FREEZER (Rogers)

67 Days

Vine ..... 28 inch, medium, dark  
 Pod ..... 3¼ inch, dark, blunt, mostly double  
 Seed ..... medium small wrinkled

Wilt Resistant. Developed to fill the need for small sieve sizes of uniform high quality dark green peas.

Sieve	1	2	3	4	5	6	7	8
%	2	6	14	24	34	20		

## PEAS—FREEZING VARIETIES

THOS. LAXTON (Rogers No. 251)

63 Days

Vine ..... 30 inch, dark, slim  
 Pod ..... 3½ inch, dark green, blunt  
 Seed ..... large, wrinkled

Our Wilt Resistant Strain developed especially for the freezing trade. More hardy and better holding qualities.

Sieve	1	2	3	4	5	6	7	8
%	2	5	6	15	27	25	20	



### VICTORY FREEZER

VICTORY FREEZER (Rogers)

66 Days

A midseason, high quality, prolific variety.

Vine ..... 29 inch, dark, slim  
 Pod ..... 3¼ inch, dark, blunt, double  
 Seed ..... large sized, dark green, wrinkled

Wilt Resistant.

Sieve	1	2	3	4	5	6	7	8
%		5	11	24	33	23	4	

More concentrated than earlier strains.

## PEAS—GARDEN VARIETIES

### ALASKA

57 Days

Vine ..... 28 inch, light, slim  
 Pod ..... 2½ inch, light, blunt  
 Seed ..... small sized, smooth  
 Wilt Resistant.

### ALDERMAN (Tall Telephone)

72 Days

Vine ..... 40 inch, dark, heavy  
 Pod ..... 4½ inch, dark, pointed  
 Seed ..... very large, wrinkled  
 Wilt Resistant.

### DWARF ALDERMAN (Rogers)

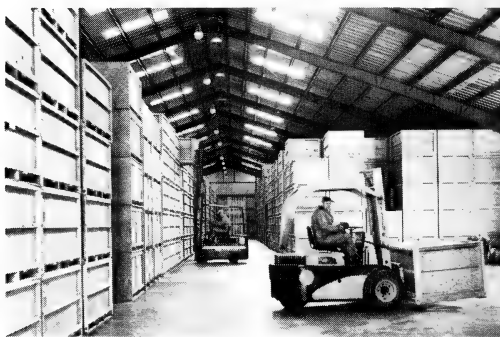
76 Days

Vine ..... 22 inch, dark, heavy  
 Pod ..... 4½ inch, dark, pointed  
 Seed ..... very large sized, wrinkled  
 Wilt Resistant. (Dark Pod Dwarf Telephone.)

### DWARF GREY SUGAR

66 Days

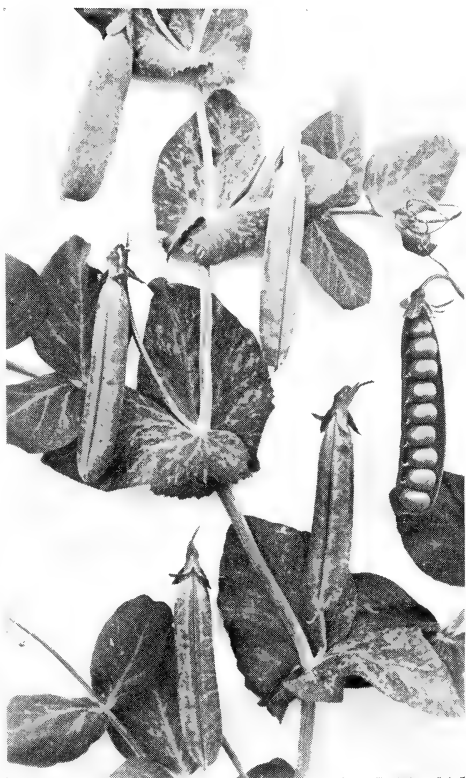
Vine ..... 24 inch, dark, medium  
 Pod ..... 2¾ inch, light, pointed  
 Seed ..... small, grey, smooth  
 Wilt Resistant.



Streamlined Handling in Our Colfax, Washington, Warehouse



## PEAS—GARDEN VARIETIES



**FREEZONIAN**  
ALL AMERICA BRONZE MEDAL AWARD

**FREEZONIAN (Rogers)** 63 Days  
 Vine ..... 30 inch, dark, medium  
 Pod ..... 3½ inch, dark green, blunt  
 Seed ..... large, wrinkled  
 Wilt Resistant. Ideal for freezing.  
 Broad Full Sized Market Pod.

**HUNDREDFOLD (Laxtonian)** 65 Days  
 Vine ..... 20 inch, dark, heavy  
 Pod ..... 4 inch, dark, pointed  
 Seed ..... large, wrinkled

## PEAS—GARDEN VARIETIES



ICER No. 95 SHIPPING PEA

An improved Giant Stride type.

### ICER No. 95 (Rogers)

74 Days

Vine ..... 24 inch, coarse, dark  
 Pod ..... 4½-5 inch, dark, pointed  
 Seed ..... very large, wrinkled  
 Wilt Resistant.

### LAXTON'S PROGRESS

62 Days

Vine ..... 15 inch, dark, heavy  
 Pod ..... 4½ inch, dark, pointed  
 Seed ..... large, wrinkled

### LAXTON'S SUPERB

60 Days

Vine ..... 18 inch, light, coarse  
 Pod ..... 4 inch, dark, pointed  
 Seed ..... large, oval, smooth

Sometimes called Early Bird.

### LINCOLN

67 Days

Vine ..... 28 inch, medium heavy, dark  
 Pod ..... 3¼ inch, dark, pointed  
 Seed ..... medium sized, wrinkled  
 Wilt Resistant. Adapted for Freezing

## PEAS—GARDEN VARIETIES



LITTLE MARVEL

### LITTLE MARVEL

63 Days

Vine ..... 18 inch, dark, medium  
 Pod ..... 3 inch, dark, blunt  
 Seed ..... medium-large, wrinkled

### PED. EX. EARLY (First & Best)

58 Days

Vine ..... 24 inch, light, slender  
 Pod ..... 2½ inch, light, blunt  
 Seed ..... cream, small sized, smooth  
 Wilt Resistant.

### PREMIER (Rogers)

62 Days

Vine ..... 22 inch, medium, heavy  
 Pod ..... 2¾ inch, light, blunt  
 Seed ..... medium sized, wrinkled  
 (Use for Notts Excelsior and Impd. American Wonder.)

## PEAS—GARDEN VARIETIES

PROGRESS No. 9

62 Days

Vine ..... 15 inch, dark, heavy  
Pod ..... 4½ inch, dark, pointed  
Seed ..... large, wrinkled  
Our improved strain. Slightly taller vine and longer, straighter pod.

THOMAS LAXTON (Rogers 251)

63 Days

Vine ..... 30 inch, dark, slim  
Pod ..... 3½ inch, dark green, blunt  
Seed ..... large, wrinkled  
Wilt Resistant.

VICTORY FREEZER (Rogers)

66 Days

Vine ..... 29 inch, dark, medium heavy  
Pod ..... 3½ inch, dark, blunt, double  
Seed ..... large sized, dark green, wrinkled  
Wilt Resistant—ALL AMERICA BRONZE MEDAL.  
A high yielding, excellent quality, mid-season variety, ideally suited for home freezing. See cut page 13.

WORLD'S RECORD—EARLY GRADUS

58 Days

Vine ..... 24 inch, light, medium  
Pod ..... 3½ inch, dark, pointed  
Seed ..... large, wrinkled



Threshing Seed Peas in Columbia Basin Area of Washington



Our Twin Falls, Idaho, Warehouse

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## BEANS—BUSH GREEN POD

### BOUNTIFUL

51 Days

Pods are 7 inches long, straight, broad, flat, light green. Seed straw color.

Stringless. GARDEN & CANNING VARIETY

### BOUNTIFUL CANNER (Rogers)

53 Days

Growth habit very similar to regular Bountiful, but gives a higher yield. Fibre analysis is very much lower, therefore, an ideal bean for French-style pack.

### CONTENDER (Buff Valentine)

55 Days

Pods are 6½ inches long, slim, near round, dark green and stringless. Seed, buff, lightly mottled. Mosaic Resistant.

MARKET GARDEN & SHIPPING

### FULL MEASURE, IMPROVED (Rogers)

60 Days

Pods are 6 inches long, fairly straight, round, dark green. Stringless. Seeds: Reddish brown, mottled with buff.

GARDEN & CANNING VARIETY

### FULLGREEN (Developed by U.S.D.A.)

54 Days

Pods 5½ inches long, dark green, round, stringless. Mosaic Resistant and tolerant to several other diseases. Seeds: Mouse grey to olive brown.

GARDEN & CANNING VARIETY

### GIANT STRINGLESS

56 Days

Pods are 6 inches long, round, fairly straight, light green. Stringless. Seed: Yellowish brown.

GARDEN & CANNING VARIETY

### LANDRETH STRINGLESS (Burpees)

54 Days

Pods are 6 to 7 inches long, fairly straight, round, dark green. Stringless. Seed: Light coffee brown.

GARDEN & CANNING VARIETY

BEANS—BUSH GREEN POD

# *New Introduction*



EARLIGREEN

A new white seeded slim podded bean developed to meet the whole-bean processors' need for an early, prolific variety adapted for mechanical harvest.

EARLIGREEN (Rogers)

55 Days

Pods are 5½ inches long, smooth, round, straight and slightly lighter color than Tendergreen. Bush erect, 14 inches, dark green, compact with Refugee type leaves. MOSAIC RESISTANT. Seed: SMALL WHITE. CANNING VARIETY

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## BEANS—BUSH GREEN POD

**PLENTIFUL (Black Seeded Bountiful)** 53 Days  
Pods similar to Bountiful, slightly longer and darker green. Straight. Stringless. Seed: Black.  
GARDEN VARIETY

**RUBY DWARF HORTICULTURAL** 56 Days  
Pods 4 to 5 inches, broad, flat, dark green, streaked with red. Stringless. Seed: Cream splashed with red.  
GARDEN VARIETY

**SEMINOLE** 62 Days  
Pods 6 inches long, round, straight, smooth, dark green, and stringless. Developed at Everglades Experiment Station of the University of Florida. Claimed resistant to common mosaic, rust and mildew. Seed: Brown mottled.  
GARDEN & CANNING VARIETY



Seed Processing and Storage Plant, Idaho Falls, Idaho.



## BEANS—BUSH GREEN POD



**SLENDERGREEN**

**SLENDERGREEN (Rogers)**

**56 Days**

An excellent bush bean with pods 6 inches long, round, straight, slim and dark green. Stringless, Uniform maturity. Seed: Purple splashed with buff. Similar to Tendergreen in color with slimmer, smoother pod.

**GARDEN & CANNING VARIETY**

**STRINGLESS BLACK VALENTINE**

**55 Days**

Pods are 6 inches long, narrow, oval, dark green, good quality, stringless. Seed: Black.

**GOOD SHIPPER**

BEANS—BUSH GREEN POD

*New Introduction*



IMPROVED SUPERGREEN

A new and improved Mosaic Resistant strain of our original Supergreen.

IMPROVED SUPERGREEN (Rogers)

58 Days

This new strain of Supergreen retains the heavy pod set of our original release, but now has the advantage of being MOSAIC RESISTANT. Pods are 6 to 7 inches long, slim, smooth, round, dark green and stringless. Seed: Brownish purple, mottled faun.

GARDEN, CANNING & FREEZING VARIETY

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## BEANS—BUSH GREEN POD



### TENDERGREEN, IMPROVED

Rogers Mosaic Resistant Strain

A hardy, more productive improvement

TENDERGREEN, IMPD. (Rogers)

56 Days

Pods are 6 inches long, round, dark green, straight and stringless. This strain is MOSAIC RESISTANT, and is preferred for FREEZING. Seed: Brownish purple, mottled fawn.

GARDEN & FREEZING VARIETY

TENDERGREEN No. 32304 (Rogers)

56 Days

Pods are 6 inches long, round, dark green, straight, stringless, and MOSAIC RESISTANT. Pod is more perfectly round than Imp. Tendergreen. This strain is preferred for CANNING. Seed: Brownish purple, mottled fawn.

GARDEN & CANNING VARIETY

BEANS—BUSH GREEN POD

*New Introduction*



TENDERWHITE

Our new white seeded variety in the Tendergreen class

TENDERWHITE (Rogers)

60 Days

This new bean has been bred primarily to meet the processors' demands for a high yielding, uniform color cut bean with low fiber content and adapted to mechanical harvesting. Pods are 5½ to 6 inches long, slender, round, straight, smooth, dark green and stringless. MOSAIC RESISTANT, PURE WHITE SEED.

GARDEN, CANNING & FREEZING VARIETY

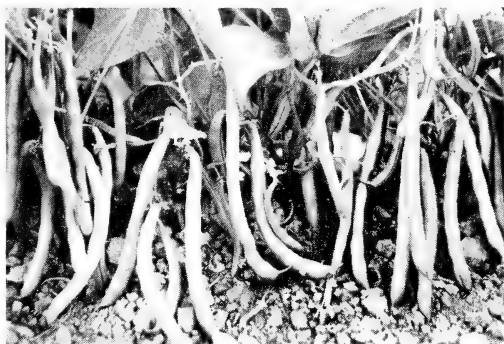
## BEANS—BUSH GREEN POD

### TENNESSEE GREEN POD

52 Days

Pods are 7 inches long, very broad, flat, dark green. Stringy. Very popular in the South. Seed: Broad, flat, dark brown.

GARDEN VARIETY.



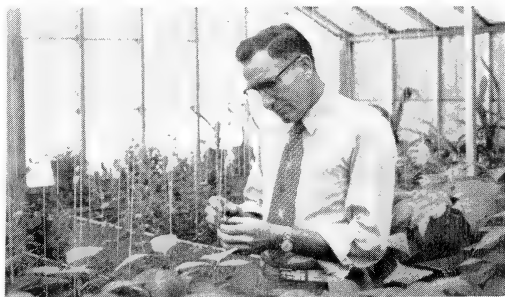
TOPCROP

### TOPCROP

52 Days

Vine is 15 to 17 inches high. An early maturing variety with concentrated pod set and high yield. Pods are  $5\frac{1}{2}$  inches long, stringless, round, dark green. Mosaic Resistant. Seed: Brown with buff mottle.

GARDEN, CANNING & FREEZING VARIETY



Hybridizing peas and beans in our greenhouse is the first step in the development of improved varieties.

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## BEANS—BUSH GREEN POD



WADE'S BUSH

ALL AMERICA GOLD MEDAL AWARD.

WADE'S BUSH

65 Days

Pods 5½-6 inches long, straight, meaty, dark green and stringless. Seed: Purple-Brown. Mosaic Resistant. Adapted for Freezing.

GARDEN, CANNING & FREEZING VARIETY

BEANS—BUSH GREEN POD

*New Introduction*



WADEX

An attractive new bean with a prolific set of dark green pods of excellent quality.

WADEX (Rogers)

60 Days

A new variety similar to Wade's Bush but higher in yield, earlier in season and more uniform in pod setting. Pods are 6 inches long, straight and dark glossy green. Slightly slimmer and rounder than Wade's Bush. MOSAIC RESISTANT. Seed: Purple-brown.

GARDEN, CANNING & FREEZING VARIETY

Germination Laboratory at Our New Pea and Bean Research Center in Twin Falls, Idaho.





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## BEANS—BUSH WAX POD

### BRITTLE WAX (Round Pod Kidney)

62 Days

Pods are 6 inches long, very slightly curved, round, yellow, stringless. Seed: White with black eye.

GARDEN & CANNING

### CHEROKEE WAX

58 Days

Pods 6 inches long, flat to oval, deep yellow, stringless. An improved type of Sure Crop Black Wax with narrower pod. Seed: Black. GARDEN VARIETY.

### KINGHORN WAX (White Seed)

56 Days

Pods 6 inches long, slightly curved, round, yellow, stringless. Seed: Pure White. An improved higher yielding Brittle Wax type.

GARDEN, CANNING & FREEZING VARIETY

### PENCIL POD BLACK WAX

65 Days

Pods are 5½ to 6 inches long, round, slightly curved, yellow, stringless. Seed: Black. GARDEN VARIETY



Bean Breeding Farm, Twin Falls, Idaho

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## BEANS—BUSH WAX POD



### PUREGOLD WAX

Mosaic Resistant. Deep Yellow

ALL AMERICA BRONZE MEDAL AWARD

### PUREGOLD WAX (Rogers)

65 Days

Pods are 5½ to 6 inches long, slim, round, very golden yellow, stringless. Seed: White with light brown around the eye. Mosaic Resistant. A very prolific wax bean of highest quality.

GARDEN, CANNING & FREEZING VARIETY

### NEW TOP NOTCH GOLDEN WAX

51 Days

Pods are 5 inches long, flat, straight, yellow, stringless. Seed: White with brown eye. This new strain has virtually eliminated the "hard seed" problem traditionally associated with Top Notch. Season is one day later than former strain, but has heavier yield and better bush. (Use for Improved Golden Wax.)

GARDEN VARIETY

## BEANS—POLE

### BLUE LAKES, BLACK SEEDED (Rogers) 65 Days

Vine 5 foot, dark green. Pods 7 inches, straight, round, stringless. Resistant to Common Bean Mosaic.  
Seed: Black GARDEN & CANNING VARIETY

### BLUE LAKES, WHITE SEEDED No. 228 59 Days

Pods  $6\frac{3}{4}$  inches long, nearly round, dark, fleshy and stringless at all stages. Vigorous, productive plant resistant to common bean mosaic and certain strains of rust. This strain developed by Asgrow.  
Seeds: Small, white. CANNING & FREEZING

### BLUE LAKES, WHITE SEEDED F. M. No. 1 57 Days

An early maturing variety with pods  $5\frac{1}{2}$ -.6 inches long, straight, nearly round, uniformly dark green in color, smooth, fleshy, and stringless at all stages. A vigorous growing, good climbing plant with minimum of basal foliage. Highly productive with an extended picking period. Developed by Ferry-Morse Seed Co.  
Seeds: Small, white. CANNING & FREEZING

### KENTUCKY WONDER (Old Homestead) 65 Days

Vines 5 foot, vigorous. Pods  $7\frac{1}{2}$  inches, round, curved, silver green. Stringless when young. Seed: Light brown, flat oval. GARDEN VARIETY

### ST. LOUIS PERFECTION 62 Days

Vine 5 foot, large, medium green, open leaves. Pods 8 inches, straight, round, fleshy, silvery green. Stringless in the young stages. Seed: White, very plump. Sometimes called White Kentucjy Wonder.  
GARDEN VARIETY

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## BEANS—BUSH LIMA

### FORDHOOK 242 BUSH

70 Days

A top ranking All-American vegetable. Similar to Regular Fordhook but pods are shorter and uniformly curved. Most pods contain four seeds that shelled are identical to regular Fordhook. 242 has outstanding ability to set under adverse conditions, particularly in high temperatures. Excellent quality. Recommended for freezing. Seed: Creamish green and light green.



Bagging a tassel for inbreeding at our hybrid sweet corn research station at Caldwell, Idaho.



Our Sweet Corn Breeding and Trial Grounds at Caldwell, Idaho  
Is One of the Largest Programs of Its Kind in the Nation.

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## SWEET CORN

### BURBANK BANTAM

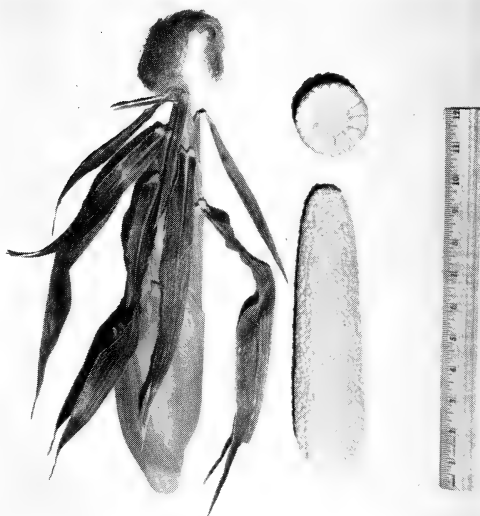
88 Days

Ears 8 inches, with 12 to 14 rows of deep, yellow kernels. Equal in flavor to 8 row Bantam. Stalks 5½ to 6 feet. Produces well under adverse conditions. Among the best of the open pollinated varieties for garden and market.

### CARMELCROSS (Hybrid)

75 Days

Ears 7½ to 8 inches, 12-16 rows broad, medium depth yellow kernels. Stalks 5 to 5½ feet. An early midseason, widely adapted hybrid giving a high yield of good quality corn for market, garden and for early canning and freezing. Originally released by the Connecticut Experiment Station.



COUNTRY GENTLEMAN ILL. NO. 13

### COUNTRY GENTLEMAN ILL. No. 13 (Hybrid) 95 Days

Ears 8½ inches with narrow, deep, white kernels. Stalk 8 feet. Has white interior silk and excellent holding qualities. A high yielding, top quality Country Gentleman Hybrid developed by W. A. Huelsen of the University of Illinois.

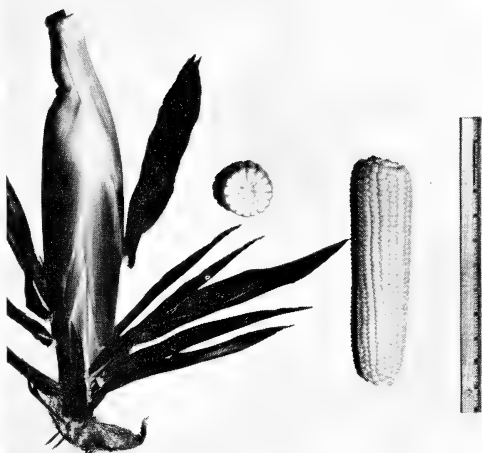
## SWEET CORN

### COUNTRY GENTLEMAN

95 Days

Ears, 7 to 8 inches. Deep, white, slender, kernels with no row formation. Tender, sweet, excellent flavor. Small cob. Flag leaves. Stalk 6½ to 7½ feet. Used primarily for home gardening.

## *New Introduction*



### DOMINATOR

#### DOMINATOR (Hybrid 1962)

88 Days

A new yellow hybrid developed in our Sweet Corn Research Program for the canning and freezing trade.

Stalk 6-6½ feet, 1 to 2 tillers, well adapted to mechanical harvest. Ears 8½ to 9 inches with mostly 14 to 16 rows of bright yellow kernels of medium width and depth. Very tender pericarp and excellent flavor.

Dominator equals Golden Cross Bantam in quality and has advantages of white inner silks, increased field yield and higher recovery of cut corn.

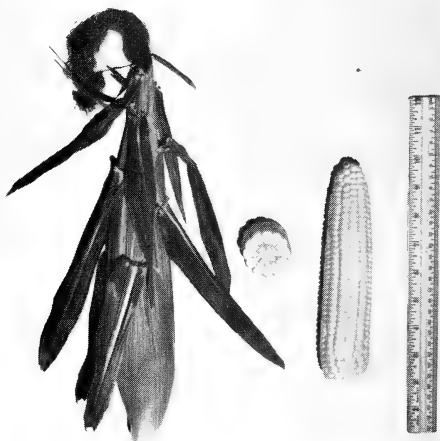
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## SWEET CORN

### GOLDEN BANTAM 8 ROWED

87 Days

Ears 6 to 8 inches with 8 rows of kernels. Usually produces two ears per stalk. Stalks 5½ to 6 feet. An excellent selected strain. Hardy and well known, variety for home garden.



### GOLDEN BEAUTY

1955 ALL AMERICA SILVER MEDAL WINNER

### GOLDEN BEAUTY (Hybrid)

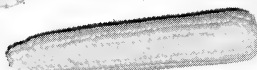
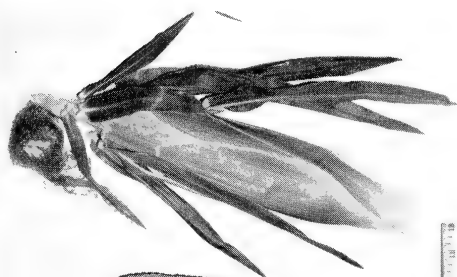
72 Days

A new early, yellow market and home garden hybrid introduced by Mr. W. H. Lachman of the University of Massachusetts.

Stalks 5 feet. Ears 7-8 inches long and slightly tapered, with 12-14 rows of medium width, good yellow, kernels. This hybrid yields well and has good quality factors. Maturity is approximately a day earlier than Marcross.



## SWEET CORN



## GOLDEN CROSS BANTAM

GOLDEN CROSS BANTAM (Hybrid)

88 Days

Ears 8 to 8½ inches with 12 to 14 rows of golden kernels. Sweet and tender. Heavy yielder, resistant to wilt. Very uniform. Stalk 6 to 6½ feet. A hardy top quality corn. The foremost yellow hybrid on the market today. Very wide range of adaptability. Used for garden, market, canning and freezing. Developed by Glenn M. Smith of Purdue University and the U.S.D.A.

## SWEET CORN



### GOLDEN EARLIPAK

#### GOLDEN EARLIPAK

73 Days

Developed in our breeding program for first early canning and freezing use, but equally suited for market planting. Especially adapted to areas where short growing season precludes use of slower maturing hybrids.

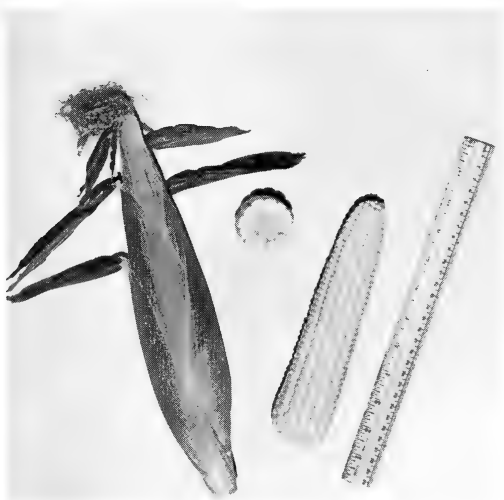
Stalk 6-6½ feet. Ears 8½ inches, predominantly 12 rows and with tender and sweet kernels of medium depth and good yellow color. A good yielding early hybrid adapted for mechanical harvesting.



De-tasseling Crew in Hybrid Sweet Corn Production Field  
at Caldwell, Idaho

## SWEET CORN

# *New Introduction*



GOLDEN HYBRID G101

### GOLDEN HYBRID G101

74 Days

This new hybrid maturing in Marcross season offers a combination of high yield and improved flavor and tenderness seldom found in an early corn.

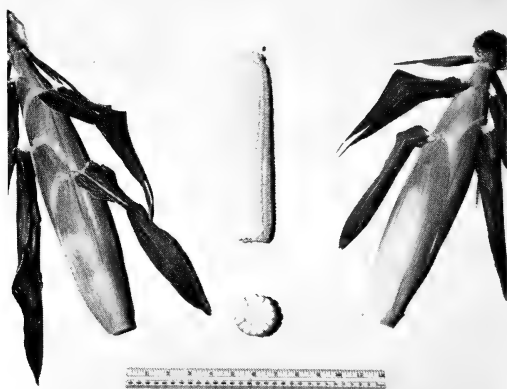
Stalks 6 feet, sturdy and with few tillers. Good tolerance to bacterial wilt. Ears  $7\frac{1}{2}$ -8 inches, mostly 12 rows and with long husk cover of medium green color. Attractive husked ear appearance. Kernels have good uniformity, glossy yellow color, medium width and depth.

Normally will produce two good ears per plant. Adapted for use as an early home garden, market, canning and freezing corn.

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## SWEET CORN

# *New Introduction*



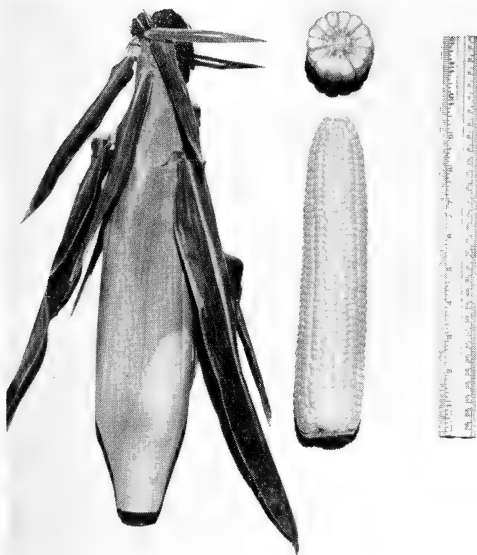
GOLDEN HYBRID R-8

87 Days

Demonstrated resistance to *Helminthosporium turcicum* and tolerance to ear worms make this new Rogers hybrid especially suitable for the South. Very good husked-ear appearance combines with dark green husks and flag leaves for market usage.

Stalk 6.7 feet, ears 8½-9 inches, 14-18 rows, kernels medium yellow and with high gloss. White inner silk.

## SWEET CORN



### GOLDEN NUGGET

GOLDEN NUGGET (Hybrid)

88 Days

A Rogers introduction for the canning and freezing trade. A high yielding midseason, yellow hybrid of exceptionally good quality.

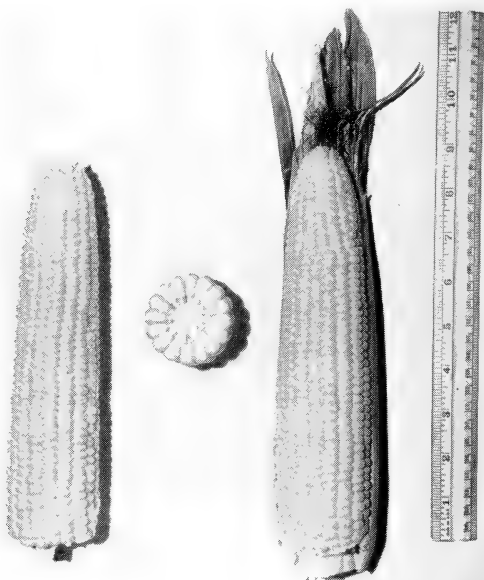
Stalk  $7\frac{1}{2}$  to 8 feet, 1 to 2 tillers, ears borne well up from the ground level for ease of harvesting. Easy snapper. Ears 8 to  $8\frac{1}{2}$  inches, cylindrical, 14 to 16 good uniform rows, long husk cover. Kernels medium yellow, medium width and depth, very tender and sweet.

IOANA (Hybrid)

89 Days

Ears  $8\frac{1}{2}$  inches, very uniform, cylindrical, with 12-14 straight rows of medium width, light yellow kernels of excellent quality. Sturdy  $7\text{--}7\frac{1}{2}$  foot stalk with few tillers. A high yielding hybrid for canning and market gardening. Developed and released by Dr. E. S. Haber of Iowa State College.

## SWEET CORN



### IOCHIEF

#### IOCHIEF (Hybrid)

90 Days

An outstanding yellow hybrid developed by Dr. E. S. Haber of Iowa State College. Iochief has a top rating on basis of yield and cutting percentage. Excellent performance under drought conditions. Good flavor and tenderness.

Stalk 7 to 7½ feet and virtually tillerless. Ears set well up on stalk for ease of harvesting. Ears 8½ to 9 inches long, cylindrical, filled to tips and with 16 to 20 rows of very deep, narrow kernels. A clean silker. Good husk coverage. Holds prime quality well in the field.

High yield, top cut per ton, good color and quality plus refined kernel character combine to make Iochief an ideal canning and freezing hybrid.

#### MARCROSS C 13x6 (Hybrid)

73 Days

Ears 7 to 7½ inches with 10 to 14 rows of rather large, yellow kernels. Fairly good quality. Stalks 5 to 5½ feet. An early garden and market corn well known in all corn growing areas. A prolific producer. Introduced by the Connecticut Agricultural Experiment Station.

## SWEET CORN

### MARCROSS NORTHERN

80 Days

Ears 7 to 8 inches with 12 to 14 rows of medium width, yellow, deep kernels. Sweet, tender. Stalks 5½ to 6 feet. A large eared, early corn for market garden.



### MELLO-GOLD

#### MELLO-GOLD (Hybrid)

82 Days

Our new development for an early canning and freezing corn. Holds well in the field and gives good cut corn recovery.

Very sturdy 6 to 6½ foot stalk with good root system. Very few tillers. Lodging resistant and drouth tolerant. Ears 8-8½ inches. 12-16 rows of medium width, bright, glossy yellow kernels of good quality. Yields well. Very tolerant to Stewart's Wilt.

## SWEET CORN

# *New Introduction*



### MELLO-GOLD, WHITE SILK

#### MELLO-GOLD, WHITE SILK (Hybrid)

82 Days

This new hybrid offers improvement over our original Mello-Gold in that it has better husk cover, white inner silk, longer ear, higher row number and slightly deeper kernels. Desirable factors of quality, early maturity, high yield and glossy yellow kernels have been retained.

Very sturdy 6-6 $\frac{1}{2}$  foot stalks with very few tillers make this hybrid well adapted to mechanical harvesting.

Ears 8 $\frac{1}{2}$ -9 inches long with 14-16 rows of medium-narrow kernels of good depth. Recommended for both processing and market.



## SWEET CORN

### NARROWGRAIN EVERGREEN ILL. 14x11 (Hybrid)

93 Days

Ears 8 inches with 18 to 22 rows of deep, slender, white kernels of fine quality. A few flag leaves. Stalk 8 feet. Good yield. Produces a more refined kernel than 14x13. Originated by W. A. Huelsen of the Illinois Agricultural Experiment Station. A garden and canning hybrid.

### NARROWGRAIN EVERGREEN ILL. 14x13 (Hybrid)

93 Days

Ears 8 inches with 16-20 rows of very deep, medium width, white kernels. A good quality Narrowgrain. Few flag leaves. Stalk 8 feet, well rooted. A high yielding canning hybrid. Originated by W. A. Huelsen of the University of Illinois.

### SPANCROSS (Hybrid)

69 Days

Ears medium 6 to 7 inches with about 12 rows of yellow kernels. Uniform in maturity and good quality. Stalk 4½ to 5 feet, stocky, ears set low. Extra early, wilt resistant and somewhat resistant to cold. A first-early garden hybrid originated and released by the Connecticut Agricultural Experiment Station.

### STOWELLS EVERGREEN

95 to 100 Days

Ears 8 to 9 inches, 16 rows of deep, white kernels. Stalk 8 to 8½ feet with very few suckers. Bred from selected, hardy strains. A high yielding, large eared Stowells for market and gardening.

### STOWELLS EVERGREEN (Hybrid)

95 Days

Ears 8½ inches with 16 to 20 rows of medium width, white kernels. Stalk 8 feet with very few tillers. Good quality. Narrower kernels, more uniform in plant type and maturity than open pollinated Stowells Evergreen.

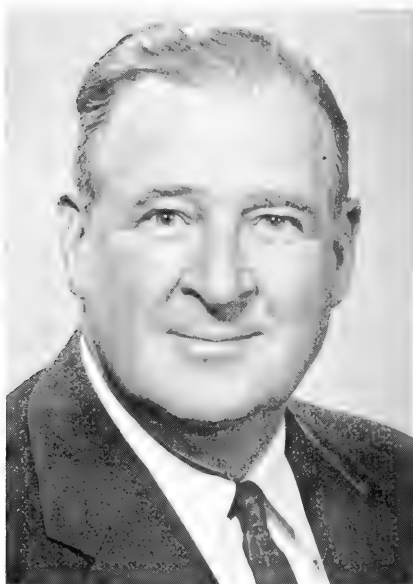
### TENDERGOLD

76 Days

Ears 7 to 8 inches with 12 to 14 rows of golden kernels of medium width and depth. Sweet, tender, fine quality. Stalks 5½ to 6 feet. A hardy strain of satisfactory yield for canning, market or home garden.

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Hoosick Falls, N. Y.    Phone: 416

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